



## Behaviorism (Mixed media product)

By John Watson

Transaction Publishers, United States, 1998. Mixed media product. Book Condition: New. New edition. 221 x 160 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Watson was the father of behaviorism. His now-revered lectures on the subject defined behaviorism as a natural science that takes the whole field of human adjustment as its own. It is the business of behaviorist psychology to predict and control human activity. The field has as its aim to be able, given the stimulus, to predict the response, or seeing the reaction, to know the stimulus that produced it. Watson argued that psychology is as good as its observations: what the organism does or says in the general environment. Watson identified laws of learning, including frequency and recency. Kimble makes it perfectly clear that Watson s behaviorism, while deeply indebted to Ivan Pavlov, went beyond the Russian master in his treatment of cognition, language, and emotion. It becomes clear that Behaviorism is anything but the reductionist caricature it is often made out to be in the critical literature. For that reason alone, the work merits a wide reading. Behaviorism, as was typical of the psychology of the time, offered a wide array of...



**READ ONLINE**

[ 3.04 MB ]

### Reviews

*This is the finest book i have got study right up until now. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Keanu Johns**

*This is the finest book i have read until now. It is filled with wisdom and knowledge You can expect to like just how the author compose this ebook.*

-- **Tobin Lesch**