



# Memetics: Memes and the Science of Cultural Evolution

By Tim Tyler

Createspace, United States, 2011. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Memetics is the name commonly given to the study of memes - a term originally coined by Richard Dawkins to describe small inherited elements of human culture. Memes are the cultural equivalent of DNA genes - and memetics is the cultural equivalent of genetics. Memes have become ubiquitous in the modern world - but there has been relatively little proper scientific study of how they arise, spread and change - apparently due to turf wars within the social sciences and misguided resistance to Darwinian explanations being applied to human behaviour. However, with the modern explosion of internet memes, I think this is bound to change. With memes penetrating into every mass media channel, and with major companies riding on their coat tails for marketing purposes, social scientists will surely not be able to keep the subject at arm s length for much longer. This will be good because an understanding of memes is important. Memes are important for marketing and advertising. They are important for defending against marketing and advertising. They are important for understanding and managing...



#### Reviews

Without doubt, this is the best job by any writer. It is amongst the most incredible ebook i have got study. You may like how the author write this publication.

-- Dr. Brendon Kautzer II

This ebook is great. It can be rally intriguing through studying time period. Your lifestyle period is going to be convert as soon as you full looking over this ebook.

-- Stanton Connelly

## Relevant Kindle Books



#### History of the Town of Sutton Massachusetts from 1704 to 1876

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...



#### From Kristallnacht to Israel: A Holocaust Survivor s Journey

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 226 x 152 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. In the 1930s, as evil begins to envelope Europe, Karl Rothstein is born in Austria. As his life...



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: ( Learn to Read Crochet Patterns, Charts, and Graphs, Beginner's Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



### The Voyagers Series - Europe: A New Multi-Media Adventure Book 1

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...



# The Mystery of God's Evidence They Don't Want You to Know of

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Save children's lives learn the discovery of God Can we discover God? What does science prove? Why we were never...



# Talking Digital: A Parent's Guide for Teaching Kids to Share Smart and Stay Safe Online

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their online interactions, the good and the bad,...